

Campaign Letter from Organization Leader

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED 

Dear (Employee Name):

At (Company Name) we have earned a reputation for caring about the communities where we work and live. Every year we get the opportunity to demonstrate that community spirit and leadership in Living United through giving to the United Way campaign.

Your generous participation puts you in good company. Thousands of individuals throughout the area support United Way of Clinton County, Iowa. This broad support, coupled with the fact that the money stays in this community, is what makes this campaign so unique.

Your gift helps provide our community with the building blocks for a good life through a variety of programs focused on health, education, and financial stability. Through our payroll deduction plan, you have a convenient and easy way to make your contribution in one payment or over the course of the year.

Please join me in supporting this year's effort by contributing as generously as you are able. Together, we are helping create positive, sustainable change in our community.

Sincerely,

(CEO/Senior Management name and signature)

**MAKE A
DIFFERENCE.**
**TOGETHER
We Go Far**


United Way
of Clinton County, Iowa